



presents

EXCIPIENT FEST Americas



Invitation for Sponsor/Exhibitors

April 24 - 25, 2012 The Ritz Carlton · San Juan, Puerto Rico
The Excipient Industry's Best EXPO for Regulatory, Science and Sourcing Education.

America's Premiere Event for Pharma Ingredients

Confirmation needed ASAP to reserve best booth spaces
ExcipientFest sponsorship is exclusively targeted at Excipient Manufacturers, Pharmaceutical Manufacturers, Educational Institutions / Associations and companies working in areas related with pharma ingredients & R&D.

Tel. 787-714-3000 Fax 787-714-6000 marisol.perez@excipientfest.com



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The Excipient Industry's Best EXPO for Regulatory, Science & Sourcing Education.

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ExcipientFest Americas is the leading international forum devoted to scientific, regulatory and sourcing developments in Excipient technology. This two-day conference & expo is a true educational bridge between Excipient Manufacturers and the demanding Pharmaceutical industry.

Marketing Efforts:

- **Primary Target:** Pharmaceutical Industry Professionals (Scientists, QA, Compliance, Technical Services, Production, Purchasing & Management).
- **Expected Attendance 2012:** 500+
- **Advertising:** Print Ads (National Pharma Magazines & Local Newspapers), Radio, Outdoor, and Direct mailings, Web site, Email Advertising, Exhibitor Guide and Programs.

Educational Sessions for ExcipientFest Americas

- Innovative Drug Applications
- Excipient Functionality & Formulation
- FDA & Regulatory
- Supply Chain Security
- Controlled Release
- Biotechnology
- Design of Experiments
- Specialty Coatings
- Strategic Sourcing
- Workshop Topics

IPEC
+ ExcipientFest
= Natural Chemistry

2012 Event to be presented by IPEC AMERICAS. The International Pharmaceutical Excipients Council is the global association of manufacturers and users of pharmaceutical Excipients. This focuses on the applicable law, regulations, science, and business practices. IPEC strives to achieve harmonization of regulatory standards, pharmacopoeial monographs, GMP guidelines and standards of qualification of Excipient suppliers on a global level. www.ipecamericas.org

Conference & Expo Attendance Fees:

- **Total Conference Expo:** \$220 (\$240 after May 8th) Admission pass for both days to Expo, Educational Sessions, Lunches, Cocktails & a copy of the presentation book.
- **Total Conference Workshops:** \$390
Includes all above + participation in one of several Workshops on April 24th or 25th
- **Group Payment Discount: 5 people +:** take \$40 off each Total Conference fee.
Must register together and have one method of payment.

Late registration: additional \$20 (after 4-23-12). Cancellations charge: \$25. Cancellations after 4-23-12 (5 PM) or no-shows are non-refundable.

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EXCIPIENT FEST Americas

Sponsor/Exhibitor Registration

Visit excipientfest.com for Exhibitor Contract & Floor Plan

For more information please contact:

excipientfest.com

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EXCIPIENTFEST INC. PO BOX 373190, CAYEY, PR 00737

Booth Services & Meeting Areas:

- **Business Exchange Meeting Areas:** Meet privately with customers outside of your booth and reserve an exclusive area for your company. Private conference rooms outside the Ball Room area can be reserved (\$1,700). Table meeting areas within the expo are also available: \$600 (Includes both days).
- **Booth Services:** Booths set-up by Exhibitors or under contracted services.
Booth Fees Include: 8'X10' area, pipe & drape, table & chairs, electrical outlet.
Booth Set-Up: (Mon. 23th) 2-10 PM, (Tues. 24th) 6-9 AM.
Booth Take-Down: (Wed. 25th) after 7 PM or (Thurs. 26th) in the AM.
- **Booth Logistics, Set-Up / Take Down**
Service provider information provided separately at www.excipientfest.com.

Sponsor/Exhibitor Levels:

Gold Speaker-Sponsor/Exhibitor: \$4,800

Primary focus & speaker participation in the Educational Conference (limit 15).

Package includes:

- Industry-wide promotion of company's speaker & presentation topic
- Primary logo display and write-up on ExcipientFest website & links
- Primary logo display on all promo materials, ads & Presentation Book
- 1 preferential booth space upon availability (8'x10')
- 6 complimentary Total Conference Expo & Lunch Passes (including staff)

Silver Sponsor/Exhibitor: \$3,900

- Industry-wide promotion of your company as a sponsor
- Logo display on ExcipientFest website with links & in Exhibitor Guide
- 1 booth space (8'x10')
- 4 Total Conference Expo Passes, Lunches included (booth staff)

Deadline: January 31, 2012

Reserve ASAP to secure best booth space.

- 50% deposit required at time of Registration
- Balance due by January 31, 2012

Hotel Accommodation:

The Ritz Carlton
San Juan, Puerto Rico:

Rate \$209.00 per night

Reserve ASAP to guarantee rooms and dates at this rate.

Call Direct: 1 (800) 542-8680

Deadline for Hotel reservation discount: March 25th, 2012

Other Sponsorship Opportunities for Exhibitors Only:

- **Poster Presentations Sponsorship:** \$2,000 (additional): Exclusive opportunity for Exhibitor. Includes exposure to universities, prime logo display and special mention on website/literature/Exhibitor Guide in association with the Poster Presentation. This sponsor has primary participation in judging of best posters and presentation of awards.
- **Cocktail Sponsorships:** (Tues. 24th) \$2,500, (Wed. 25th) \$3,000. Select Sponsors are invited to exclusively sponsor the Cocktails on day 1 and day 2 from 5:00 PM - 7:00 PM. The cocktails feature live music, food and draws 300 + attendees. Includes prime logo display/mention on web site, promotion literature, exhibitor guide and Logo on banner/drink tickets. Sponsor is welcome to contribute additional corporate promotional items and elements to the event.
- **Other Sponsorships** (each day): Lunch Sponsorship: \$1,500 day, El Vuelton Raffle \$1,000 day, Coffee Breaks: \$500 day, Badge Lanyards: \$1,500 (both days), Event Bag: \$2,000 (both days), Advertising in Exhibitor Guide (rates upon request).

2012

Conferences & Expo Schedule:

DAY 1

- Keynote Speaker
- Workshops I & II
- Educational Sessions
- Pharma Expo
- Poster Sessions
- Lunch + Keynote Speaker
- Speaker's Round Table
- ExcipientFest Cocktail

DAY 2

- Workshops III & IV
- Educational Sessions
- Pharma Expo
- Poster Sessions
- Lunch + Keynote Speaker
- Speaker's Round Table
- ExcipientFest Cocktail